Yutong Jiang

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# EDUCATION

**The George Washington University Washington, DC**

**Bachelor of Arts in International Affairs Fall 2024**

Minor in Journalism and Arabic & Hebrew Language and Culture International Affairs

* Concentration in Middle East Studies
  + Relevant Coursework: Conflict Resolution; Hebrew Conversation; Advanced News Writing & Reporting; Arab Film & Culture; Culture Gender and Sexuality in Israel; Documentary; Data Journalism

# EXPERIENCE

**GW Club Climbing Washington, DC**

**Co-founder & Vice President November 2021 – December 2022**

* + Initiated partnerships with local climbing gyms and organizations, raising over $1,000 in funds for club activities
  + Spearheaded social media campaigns, creating the most extensive digital presence among club sports and expanding membership from inception to over 350 individuals
  + Designed more than 10 graphics and 5 major team events, significantly boosting membership engagement and retention
  + Facilitated try-outs for over 100 participants and consistently led weekly team practices for more than 20 members, ensuring structured skill development
  + Managed the recruitment process for team officers, conducting interviews and emphasizing the creation of an inclusive and secure environment during weekly practice sessions
  + Assisted with administrative tasks, including meeting minutes, data collection, form preparation, and detailed planning of fundraising events.
  + Actively contributed to the University’s Club Council Committee, proposing innovative approaches for fund allocation to enhance club operations.

**The GW Hatchet Washington, DC**

**Reporter September 2020 – August 2022**

* + Authored 20+ articles and blog posts weekly for the news and culture sections, consistently meeting stringent deadlines.
  + Conducted comprehensive interviews with diverse subjects, ranging from students to local government officials and industry experts.
  + Reported on a broad spectrum of topics, including student life, local governance, community food pantries, and racial equity initiatives.
  + Played a key role in the editorial process, transcribing interviews and presenting innovative story concepts.
  + Supplied engaging photographs to enhance the visual appeal of cultural blog sections.

**Learning Life Washington, D.C.**

**Intern May 2021 – May 2022**

* + Played an instrumental role in the development of animated storyboards, conducting thorough research to curate vibrant video concepts, scripts, and identify potential voice actors.
  + Provided editorial insights and enhancements to key promotional materials, including the animation for "Learning Life's Family Diplomacy Initiative" and the introduction to "International Family Dialogues"
  + Led data collection, designed social media graphics, organized fundraisers, and engaged with over 100 individuals and organizations weekly through outreach efforts.
  + Regularly offered multicultural insights during weekly discussions on "International Family Dialogue" and "Family Diplomacy Family Diplomat," addressing critical global issues such as race, culinary traditions, and health systems.

# ADDITIONAL INFORMATION

**Language Skills:** Mandarin (Native), Hebrew (Intermediate), Arabic (Fundamental).

**Technical Skills:** R Studio, Adobe Photoshop, Adobe Lightroom, Microsoft Office and Google Suites, Final Cut Pro.

**Activities:** GW Trails, Trails Guide (February 2021 – May 2022), YouTube, College Content Creator (December 2018 – August 2020), Ballroom Dance (January 2020 – December 2022)